

Genre Classification	Show Type	Series	Kids	Movies	Sports	Music	Events	Ad	Lifestyle	Explanation
50s					sub					Decades should not be the only value assigned to music
60s					sub					Decades should not be the only value assigned to music
70s					sub					Decades should not be the only value assigned to music
80s					sub					Decades should not be the only value assigned to music
90s					sub					Decades should not be the only value assigned to music
Action		main	main	main			main			explosions, car chases, fights. Ex. <i>Speed</i>
Adult		main		main			main			Tales of ribaldry, not audience, erotica
Adult Contemporary						main				A collection of mainstream and pop music, without hip-hop or rap since it is geared more towards adults than teens
Adventure		main	main	main			main			quest, journey; Ex. <i>Raiders of the Lost Ark</i>
African American		sub	sub	sub			sub		sub	Black-American
All-star					sub		sub			
Alternative						main	sub			musical genre, not substitute or option
American		sub	sub	sub			sub		sub	American (US), Amish, Cajun, Hawaiian, Inuit, Latin American, Native American
Animals		main	main	main			main		main	
Animation		main	main	main					main	cartoon
Anime		main	main	main						Japanese cartoon
Arabic		sub	sub	sub			sub		sub	Culture and not language, Arabic, Assyrian, Egyptian, Iraqi, Jordanian, Lebanese, Qatari, Saudi Arabian, united Arab Emirates, Yemeni
Arctic		sub	sub	sub			sub		sub	Arctic, Inuit, Kveeni, Sami
Art		main	main						main	craft, design, invention, etc.
Asian		sub	sub	sub			sub		sub	Afghan, Ainu, Armenian, Asian, Assyrian, Azerbaijani, Bangladeshi, Bengali, Bidayuh, Central Asian, Chinese, Cypriot, Dayak, Evenki, Filipino, Hakka, Hazara, Hmong, Iban, Indian, Indonesian, Iranian, Iraqi, Israeli, Japanese, Jordanian, Karen, Kashmiri, Korean, Koryak, Kurdish, Lebanese, Maharashtrian, Malay, Malaysian, Mongolian, Myanmar, Omani, Orang Asli, Pakistani, Palestinian, Pashtun, Penan, Qatari, Sanketi, Saudi Arabian, Sherpa, Sindhi, Singaporean, South Asian, Southeast Asian, Sri Lankan, Taiwanese, Taiwanese Aboriginal, Tajik, Thai, Tibetan, Turkmen, Tuvan, United Arab Emirates, Vietnamese, Yemeni

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Australian-NZ		sub	sub	sub			sub		sub	Australian, Australian Aborigine, New Zealander
Auto		main	main	main			main		main	automobile, cars, automotive
Auto Racing				main	main		main			auto racing events
Aviation		sub		sub			sub		sub	
Awards		main	main	main	main	main	main		main	achievement, praise, honoree
Ballet		sub	sub	sub			sub		sub	type of dance
Barker								main		
Baseball				main	main				main	Includes actual basketball games and related programming, as well as the movie Hoosiers.
Basketball				main	main				main	Includes actual baseball games and related programming as well as the movie Bull Duram.
Bicycle Racing				main	main		main			bicycle racing events
Bicycling		main	main	main			main		main	bicycles, mountain bikes, cycling
Big Band						sub	sub			A type of jazz originating in the late 1920s with a smoother rhythm than Dixieland, played by a large band of at least 10 musicians
Billiards					sub		sub			sport
Biography		main	main	main	main	main	main		main	memoir, facts and information, story
Black Comedy		sub		sub						dark comedy, not ethnic comedy
Blackjack				main	main		main			card game
Bluegrass						main	sub			An instrumental country & western music style characterized by playing of banjos, guitars and violins.
Blues						main	sub			music
Boat Racing				main	main		main			boat racing events, not sailing
Boating		main	main	main			main		main	boats, boating, nautical, not sailing
Bodybuilding							sub			contest, competition, weight class, definition,
Bowling				main	main		main			sport
Boxing				main	main		main			ring, match, prize fighting, sport
Brazilian		sub	sub	sub			sub		sub	Brazil language and culture
Business		main		main			main		main	corporations, enterprises, industries, markets, trades, commerce, organizations, etc.
Calypso						sub				A style of Afro-Caribbean music which originated in the British and French colonial islands of the Caribbean at the start of the 20th century
Canadian		sub	sub	sub			sub		sub	Acadian, Canadian, First Nations, Inuit
Caribbean		sub	sub	sub		sub	sub		sub	Belizian, Caribbean, Costa Rican, Cuban, Garifuna, Guatemalan, Jamaican, Nicaraguan, Puerto Rican, Venezuelan
Carnival							sub		sub	fair, festival
Cats		sub	sub	sub			sub		sub	
Celebrity		sub	sub				sub		sub	star, infamous

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Central American	sub	sub	sub			sub		sub	Belizian, Central American, Costa Rican, Cuban, Garifuna, Guatemalan, Jamaican, Mayan, Mexican, Nicaraguan, P'urhepecha, Puerto Rican, Raramuri, Virarika, Zapotec	
Central Asian	sub	sub	sub			sub		sub	Afghan, Central Asian, Mongolian, Sherpa, Tajik, Tibetan	
Cheerleading		main	main	main		main		main	sport, competition	
Chinese	sub	sub	sub			sub		sub	ethnicity not food, Chinese, Evenki, Hakka, Hmong, Taiwanese	
Christmas	sub	sub	sub		sub	sub		sub	Religious Holiday	
Cinco de Mayo						sub		sub	traditional Mexican holiday on 5th of May	
Circus						sub		sub		
Classic Rock					main	sub		sub	Typically assigned to rock music that was released in the 1960s and 1970s, older Rock music that still has a strong following	
Classical Music					main	sub		sub	music created with classic instruments, orchestra, symphony	
Classifieds							main		ads, forum	
Collectibles	sub					sub		sub	artifact, antique, items of value	
College	sub			Sub		sub			Sports, Lifestyle	
Comedy	main	main	main			main			humor	
Commentary	sub					sub		sub	Political Conventions, News, Events	
Community	sub			sub		sub		sub	Local	
Computers	sub					sub		sub	Technology, Products	
Concert			main		main	main			Used to define a live performance of any genre of music	
Consumer						sub	main	sub	Shopping, Products	
Contemporary Christian					main	sub			music	
Country					main	sub			music	
Courtroom	main		sub						cameras in actual courtroom setting, trials	
Crafts	main	main						main	Handi-crafts, Do it yourself, home design, remodeling	
Crime	main		main					main	Court, True or Fiction, Mystery	
Dance	main	main	main		sub	main		main	Can be used to define contests, performances as well as a musical genere	
Dating	sub		sub				main	main	Contests, Electronic Personal Ads	
Debate						main			Political	
Disco					main	sub			Up-tempo dance music that originated in the early 1970s	
Dixieland					main	sub			A type of jazz originating in New Orleans in the late 1900s with strong 2/4 or 4/4 rhythms.	
Docudrama	sub		sub						Re-enactments, true crime	
Documentary	main	main	main	main	main	main		main		

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Dog show		sub					main			ie, Westminster Dog Show
Dogs		sub	sub	sub			sub	sub	sub	Care, Breeds, Activities
Doo-wop						main	sub			Doo-wop is a style of vocal-based rhythm and blues music popular in the mid-1950s to the early 1960s in America.
Drag racing				sub			sub			Sports
Drama		main	main	main			main		main	
Easter		sub	sub	sub			sub		sub	Holiday, Religious
Eastern European		sub	sub	sub			sub		sub	Albanian, Aromanian, Bulgarian, Eastern European, Greek, Macedonian, Romanian, Serbian, Ukranian
Easy Listening						main	sub			A style of popular music which is smooth, pleasant and undemanding on the ear
Educational		main	main						main	Do It Yourself, Training
Election		main					main			
Electronica						main	sub			Covers a wide range of electronic or electronic-influenced music.
Entertainment		sub					sub			Hollywood
Environment		sub		sub			sub		sub	Care, endangered Species, Smog, Ozone, etc
European		sub	sub	sub			sub		sub	Albanian, Aromanian, Basque, Belgian, Bosnian/Herzegovinian, British, Bulgarian, Catalan, Celtic, Croatian, Czech, Danish, Dutch, Eastern European, Estonian, European, French, German, Greek, Gypsy, Hungarian, Icelandic, Irish, Irish Travellers, Italian, Kveeni, Latvian, Lithuanian, Macedonian, Manx, Norwegian, Polish, Romanian, Sami, Scandinavian, Scottish, Serbian, Slovak, Slovenian, Spanish, Swedish, Swiss, Ukranian, Welsh
Extras (behind the scenes)		main	main	main	main	main	main		main	Behind the Scenes, Deleted Scenes, Gag Reels, etc
Extreme sports		sub		sub	main		main			skateboarding, bicycle tricks, X Games, street luge, trick rollerblading
Family		main	main	main	main	main	main		main	G and PG rated fare that the whole family can watch together
Fantasy				main					sub	dragons, sorcerers, folklore
Fashion		main					main		main	Style, Designers
Fathers Day										Holiday
Figure Skating				main	main		main			sport
Finance		main					main	main	main	Taxes, Budget, Real Estate, etc
Fine art		sub					sub		sub	Art History, Artists
Fishing		main			main				sub	sport
Fitness		main	main						main	health, fitness competition, yoga, aerobics, pilates, etc
Folk Music						main	sub			

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Food		main					main	main	main		cooking, recipe
Football		sub		sub	main		sub				American football
French		sub	sub	sub			sub		sub		Basque, French
Funk						main	sub				music
Game Show		main	main								quiz show
Gangster		sub		sub							mafia
Gardening		main					main		main		
German		sub	sub	sub			sub		sub		culture or language
GLBT		sub		sub			sub	sub	sub		(Gay, Lesbian, Bisexual, Transgender)
Golf		sub		sub	main				sub		sport
Gospel Music						main	sub				musical genre
Government								main	main		
Gymnastics			sub	sub	main						sport including all gymnastics events including rhythmic, mat, bars, etc
Halloween		sub	sub	sub			sub		sub		holiday (october 31)
Hanukkah		sub	sub	sub			sub		sub		there are some alternate spellings
Health		main							main		
High School					sub		sub				modifier to sports, not an audience descriptor
Highlights					sub						excerpts from longer form programs
Hip-Hop						main	sub				The term rap is sometimes used synonymously with hip hop music, but Rap refers to the practice of rapping, which is one component of the hip hop style.
History		sub							sub		
Hobbies			sub						main		
Hockey			sub	sub	main				sub		field hockey, ice hockey, roller hockey
Holiday		sub	sub	sub			sub		sub		
Home		main						main	main		improvement, repair, decorating, design, remodeling
Horror		main	main	main			main		main		center on the dark side of life; the forbidden, strange, alarming, scary. Ex. <i>Nightmare on Elm Street</i>
Horse Racing				main	main		main				
How-to		sub	sub						sub		instructional
Hunting		main			main				sub		sport
Independence Day		sub	sub	sub			sub		sub		July 4th
Independent				main							Indy movies
Indian		sub	sub	sub			sub		sub		Bangladeshi, Bengali, Indian, Kashmiri Pandit, Maharashtrian, Pakistani, Sanketi, Sri Lankan
Infomercial								main			
Instrumental						sub	sub				Used for music without vocals
Interview		main			sub	sub	sub				
Investigative		sub									
Irish		sub	sub	sub		sub	sub		sub		Irish, Irish Travellers
Italian		sub	sub	sub			sub		sub		

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	Series	Kids	Movies	Sports	Music	Events	Ad	Lifestyle			
Japanese		sub	sub	sub			sub		sub		Ainu, Japanese
jazz						main	sub				A musical art form characterized by blue notes, syncopation, swing, call and response, polyrhythms, and improvisation
Korean		sub	sub	sub			sub		sub		South Korean, North Korean
Kwanzaa											
Labor Day		sub	sub	sub			sub		sub		holiday
Lacrosse			sub		main						sport
Latin						main	sub				Music, not culture or language
Latin American		sub	sub	sub			sub		sub		Hispanic, Latin American, Latino
Literature		sub							sub		books
Little League			sub		sub		subs				modifier of baseball
Local								main	main		
Magic			main	sub			main		main		
Marathon					main						
Mardi Gras							main				American holiday celebrated primarily in New Orleans and the South
Martial Arts			sub	main	main				sub		types of martial arts (eg, judo, karate, capoeira) and also martial arts events. Includes martial arts competitions as well as the movie <i>Enter the Dragon</i> .
Mixed Martial Arts		main			main		main				
Medical		sub						sub			hospital
Mediterranean		sub	sub	sub			sub		sub		Albanian, Assyrian, Catalan, Croatian, Cypriot, Egyptian, French, Greek, Israeli, Italian, Lebanese, Libyan, Mediterranean, Moroccan, Palestinian, Serbian, Spanish, Turkish
Memorial Day		sub	sub	sub			sub		sub		holiday
Metal						Main	sub				Used to define multiple styles of Hard Rock Music such as Heavy Metal, Thash, Death Metal, Speed Metal
Mexican		sub	sub	sub			sub		sub		Mexican, P'urhepecha, Raramuri, Vivarika, Zapotec
Middle Eastern		sub	sub	sub			sub		sub		Assyrian, Azerbaijani, Berber, Cypriot, Egyptian, Iranian, Iraqi, Israeli, Jewish, Jordanian, Laz, Lebanese, Libyan, Middle Eastern, Moroccan, Omani, Palestinian, Qatari, Saudi Arabian, Sudanese, Turkish, United Arab Emirates, Yemeni
Military		sub		sub			sub		sub		items about or relating to the military and its personnel
ML King Day		sub	sub	sub			sub				holiday celebrating life of Martin Luther King, Jr.
Mothers Day		sub	sub	sub			sub		sub		holiday
Motorcycle		main	main	main			main		main		motorcycle culture and lifestyle
Motorcycle Racing				main	main		main				motorcycle racing events
Music		sub	sub	sub			sub	sub	sub		

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Music Videos		main				main				video set to music
Musical				main			sub			type of theater
Mystery		main	main	main			main			detective
Native American		sub	sub	sub			sub		sub	Aymara, First Nations, Inuit, Mapuche, Mayan, Native American, P'urhepecha, Raramuri, Vivarika, Yanomamo, Zapotec
Nature		main							main	things about or relating to the natural world
New Age						main	sub			Usually associated with relaxation and meditation, it is often used to set a mood
New Wave						main	sub			type of music from the '80s
New Years										holiday
News		main	main		main			main	main	news shows and news programming
Oceanic		sub	sub	sub			sub		sub	Australian, Australian Aboriginal, Hawaiian, Maori, New Zealander, Oceanic, Polynesian
Oldies						main	sub			genre of music
Olympics		sub		sub	main		main			international sports competition held every four years around the world
Opera						main	main			A drama set to music; consists of singing with orchestral accompaniment and an orchestral overture and interludes
Pageant		sub					main			Miss America, Miss Universe
Painting		sub							main	water colors, oils
Parade							main			an event
Paranormal		main		sub						ghosts, ghouls, exorcisms, haunted houses
Parenting		sub	sub						main	things about or of relating to be a parent and tasks of parents
Passover		sub	sub	sub			sub		sub	Religious holiday
Pets		main	main	main			main		main	dogs, cats, reptiles
Playoffs					sub					of sports content
Poker				main	main		main			card game
Police		sub		sub						
Polish		sub	sub	sub			sub		sub	Culture
Politics		sub		sub			sub			political in nature
Polka						main	sub			type of music or dance
Pop						main	sub			type of music, also Top 40
Pro Wrestling		main		sub	main		main			WWE, scripted
Public Affairs		main					main	main	main	town hall meetings, debates, community call-in
Punk						main	sub			Most closely associated with 1970s era (examples: The Ramones, The Sex Pistols) but is also associated more recently with Pop-Punk wave (examples: Green Day, Blink 182)
Puppets		sub	sub	sub			sub		sub	
R&B						main	sub			Abbreviation for Rhythm and Blues

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Ragtime					main	sub					type of music
Ramadan	sub	sub	sub				sub		sub		Muslim holiday
Rap					main	sub					Note that rap and hip-hop are related but different.
Real Estate	sub							main	sub		renting
Reality	main	main	sub	sub		main					Reality TV
Reggae					main	sub					A style of music developed in Jamaica which is closely linked to the Rastafari movement
Religious	main		main			main		main			any and all religious programming
Reviews	main								sub		reviews of movies, books, other
Rock					main	sub					Picks up where Classic Rock leaves off, should be used to define more recent Rock-n-Roll music.
Rodeo			sub	main		main					competitive bull riding, calf roping
Roller Sports				main							includes hockey, rollerskating, skateboarding, roller hockey
Romance			sub								
Rosh Hashana	sub	sub	sub				sub		sub		Jewish holiday
Rugby				main							sport
Russian	sub	sub	sub				sub		sub		Evenki, Kveeni, Russian
Sailing				main		sub		main			if sail boat racing, can combine with boat racing
Salsa					main	sub			sub		Music, not dip. Features a Caribbean rhythm that is popular in many Latino countries
Satire	sub		sub								
Scandinavian	sub	sub	sub				sub		sub		Danish, Icelandic, Kveeni, Norwegian, Scandinavian, Swedish
Science	main	main	sub					main			
Sci-fi	main	main	main				main		main		Science Fiction
9-11			sub				sub				
Shopping	main							main	main		
Silent			sub								
Sitcom	sub										Situation Comedy
Ska					main	sub					Originated as Jamaican dance music, but the style has also been mixed with pop and punk
Skateboarding	main	main	sub	main			sub				
Skiing	main	main	sub	main			sub				
Smooth Jazz					main	sub					Mainstream, downtempo, Easy Listening style of Jazz.
Snowboarding	main	main	sub	main			sub				winter sport
Snowmobile				sub							winter sport
Soap Opera	main										
Soccer			sub	main		main					sport
Softball				main		main					

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Soul				main	sub					Differentiated by its use of gospel-music devices, with a greater emphasis on vocalists, and its merging of religious and secular themes.
South American	sub	sub	sub				sub	sub		Argentine, Aymara, Bolivian, Brazilian, Chilean, Colombian, Ecuadorian, Mapuche, Peruvian, South American, Venezuelan, Yanomamo
South Asian	sub	sub	sub				sub	sub		Bangladeshi, Bengali, Indian, Kashmiri Pandit, Maharashtrian, Pakistani, Pashtun, Sanketi, Sindhi, South Asian, Sri Lankan
Southeast Asian	sub	sub	sub				sub	sub		Bidayuh, Dayak, Filipino, Hakka, Hmong, Iban, Indonesian, Karen, Malay, Malaysian, Myanmar, Orang Asli, Penan, Singaporean, Southeast Asian, Thai, Vietnamese
Speed Skating				sub						winter sport
Spy	sub		sub							espionage
St Patricks Day	sub	sub	sub				sub	sub		holiday
Stand-up	main		main			main				Useful when combined with comedy genre
Sumo Wrestling				main						Japanese style wrestling
Surfing			sub	main						water sport
Suspense	main		main							programming that generates a sense of apprehension and expectation
Swimming				main						professional
Swing			sub		main	sub		sub		A style of jazz played by big bands with faster tempos than traditional Big Band music.
Taiwanese	sub	sub	sub				sub	sub		culture, people
Talk	main							main		not news
Taxes	sub							sub		educational
Technology	sub	sub					sub	sub		electronics
Telethon						main				type of fundraiser
Tennis	sub		sub	main		sub				
Thanksgiving	sub	sub	sub				sub	sub		holiday
Theatre	sub		sub			main				(alternate spellings), play, musical
Thriller	main		main							includes an element of suspense and horror. <i>The Silence of the Lambs</i>
Track & Field			sub	main		main				sport
Travel	main						main	main		
Triathlon				main		main				competition
Trucks				sub			main			
United Kingdom	sub	sub	sub				sub	sub		British, Irish, United Kingdom
Valentines Day	sub	sub	sub				sub	sub		holiday celebrating love
Variety	main					main				mixed format show including comedy, skits, music and talk
Veterans Day	sub	sub	sub				sub	sub		Canadian holiday to celebrate Queen Victoria's birthday

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Video Games		main	main	sub			main		main		
Volleyball				sub	main						sport
War		main		main							combat between nations or peoples
Water Sports					main						for water sports not enumerated already (ie, wake boarding, surfing, tubing)
Weather		main		sub			main		main		
Western		main		main							cowboys
Winter Sports					main		main				skiing, sledding, snowboarding, snowmobiling, etc.
World Music						main	sub				ethnic
Wrestling				sub	main		main				Olympic or collegiate sport, non-scripted
Yom Kippur		sub	sub	sub			sub		sub		Jewish holiday
Zydeco						main	sub				Music, culture. A form of folk music, originated among the Creole peoples of south-west Louisiana and influenced by the music of the French-speaking Cajuns.